

Marisa Lexi Cohen

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Objective

A passionate Visual Designer and Animator with a strong foundation in illustration and animation. I thrive on bringing stories and ideas to life through art.

Skills

- **Design & Animation Software:** Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere), Storyboard Pro, Toon Boom
- **Art & Design:** Illustration, Animation (2D & 3D), Storyboarding, Color Theory, Composition, Visual Storytelling, Ability to interpret creative briefs

Professional Experience

Lexi Conjures Productions – *Visual Designer & Animator*

July 2020 – Present | New York, NY

- Develop and execute animation and illustration projects from concept to final delivery, including storyboarding, character design, and motion graphics.
- Maintain an efficient workflow, managing multiple projects with competing deadlines.

Buck Design – *Talent Associate*

June 2023 – October 2023 | New York, NY

- Assisted in project coordination, helping to ensure smooth communication between clients and creative teams.

Progress Songs – *Freelance Animator and Story Artist*

October 2019 – July 2020 | New York, NY

- Created high-quality animation and storyboards for children's music videos, working closely with clients to ensure their artistic vision was realized.
- Developed original characters, environments, and visual elements to enhance storytelling.
- Collaborated with directors and producers to ensure visually engaging final products.

Educational Alliance – *Creative Coordinator & Digital Marketing*

July 2019 – March 2020 | New York, NY

- Produced creative content for social media, email campaigns, and digital marketing, increasing engagement and awareness for community programs.
- Supported the team in organizing and executing community outreach projects, ensuring seamless coordination.

Education

Fashion Institute of Technology – *BFA in Animation and Interactive Media*

Graduated: 2017 | Magna Cum Laude

- Focus on 2D & 3D animation, interactive media, and visual design.
- Extensive coursework in storytelling, character design, motion graphics, and animation

School of Visual Arts – *Continuing Education in Storyboarding 2023*

Volunteer Work

NYC Arts Cypher – *Teaching Artist* | *June 2019 – July 2019* | New York, NY

- Taught illustration skills to underserved youth, fostering creativity and self-expression.